



## **PRESCOTT VALLEY POLICE FOUNDATION**

**Mission Statement: To Partner with Those Who Serve and Protect Our  
Community**

**[www.pvpolicefoundation.org](http://www.pvpolicefoundation.org)**

**EST. July 2008**

### **BOARD MEETING MINUTES**

**January 14, 2019**

**Chairperson:** Cheryl Rolland  
**Vice Chair:** Diane Erickson  
**Treasurer:** Patty Schumacher - absent excused  
**Secretary:** Sandy Gardner  
**Directors:** Marty Grossman  
Kay Giles  
Duane Capp - absent excused  
Traci Ranic  
Gloria Gross  
Lora Lee Nye  
Wylie Dougherty

**Chief of Police or representative:** Lieutenant James Gregory

**Meeting called to order at 6:00 pm by Chairperson Cheryl Rolland**

**Roll call**

#### **Minutes**

Minutes for November 5, 2018 meeting approved.

#### **Financial Report**

End of Year 2018 Financial Report will be emailed to Board as Patty is out sick.

## **Police Presentations**

Lieutenant Gregory received \$1,000 check from donor (Mary). She needs receipt and tax id.  
All K9's certified and trained and out on patrol.  
Status given on week long youth academy. Very successful.

## **Old Business**

Gun raffle winner John Futral. Made \$1200.00  
Fry's Community Rewards program. See flyer for instructions on how to tag to your rewards with benefits going to PVPF. Participation is open to anyone.  
Tent weight bags have been purchased. Discussion of need for sand to fill them.  
Motion was made to wait to get sand for weights when needed - approved.

## **New Business**

Golf tournament 4/28 at Stoneridge.

### **Sponsors:**

#### **Stoneridge**

Prize for winning foursome  
2 free twosomes for each of the 4 team members and buy one-get one free lunches at Prescott club

2 prizes for drawing  
Each one is a free twosome

**Lamb** Hole-in-One car package  
Vehicle to be on display at Stoneridge

**AZ hometown radio** \$2500 of advertising.

### **Other items:**

- Menu similar as last year. Will do upgraded luncheon again.
- Ball drop ideas to make sure everyone notified of start time. Signs, announcement by starter, and several announcements at lunch.
- Gimme Putt explanation. Cards with definition handed out at registration. Keep price at \$5.00 Only one per golfer.
- Drawing at end. Kay will send Board members copies of event programs for last 2 years which show past prize donors to try again. Don't want to target same people for both the Golf Tournament and the Murder Mystery Dinner.
- Board members need to submit all door prizes to Cheryl by Friday April 12.

Lamb is not a major sponsor - they are just a Hole-in-One sponsor. Show them as a Hole-in-One Sponsor on program. Will be on flyer in order to promote the Hole-in-One.

How have we categorized sponsors in the past? \$2000 and above get name and logo on flyer, and get a free foursome. So far, Arizona's Hometown Radio Group is the only sponsor qualifying for and receiving the free foursome.

Affinity RV usually pays for 4 police officers to play as a foursome. Shows on program as Special Police Foursome Sponsor. Cheryl will see if they want to do more.

Traci presented flyer showing sponsor menu from a Phoenix tournament.

Lora Lee mentioned 2012 State Centennial Committee created menu for donor ships.

In the past, Kay has prepared letters and lists showing sponsorship opportunities for events.

Cheryl asked Traci to prepare a sponsor menu for our tournament.

Cheryl would like major sponsors to be identified and submitted to her by February 4.

Flyers out by mid-February

Board voted and approved the following levels of sponsorship.

\$2500 - get name in all advertising (print, radio, public announcements, etc.), name and logo on event program, display at event, and website listing of sponsors after event. They get Free foursome which includes free lunch.

\$1250 - get name and logo on event program, display day of event, and website listing of sponsors after event. Get free twosome including free lunch

\$500 - get name and logo on event program, display day of event, and website listing of sponsors after event.

Prizes for drawing – get name and logo on event program, display day of event, and website listing of sponsors after event.

Discussion was started about making on-line payments for ease of registering. Need to look further into this.

### **Preliminary discussion on country dinner dance and /or murder mystery**

Discussed how much money Foundation needs to raise each year. Taser payment is about \$37,000. Last year we paid all but \$1800 for Taser payment. We used about 1 ½ - 2 years of events to do that payment. Historically \$10-15,000 is raised each year.

Discussed whether or not we have the ability to do both the Country Dinner Dance and Murder Mystery Dinner.

Motion was made to do only one event. Approved.

Murder Mystery theme combined with Country Dinner Dance could be a possibility.

Kay had already reserved Stoneridge 8/3 and 10/4 in case we needed it. Reservations need to be made well in advance, even year ahead, in order to get space.

Cheryl tabled the rest of discussion until March meeting.

### **Additional items**

Thursday January 24<sup>th</sup> Police Chief Jarrell getting 5-year pin at Town Council Meeting at 5:30. Please try and attend.

Traci brought up about linking Facebook to donate for birthday etc. Traci and Marty will look into this and let us know more. Diane will check with Terry Baeseman, our webmaster.

**Next Meetings** Monday March 11, 2019 6:00 PM in Room 406.

Motion to adjourn approved.

**Meeting adjourned at 7:21 PM**